

Join the G15  
Development  
Director's  
Black, Asian  
& Ethnically  
Diverse  
Network



Are you a Black, Asian & Ethnically Diverse colleague in the early stages of your development career? If so, we want to hear from you.

The G15 is the group of London's largest housing associations. Together, our members house around one in ten Londoners and own or manage more than 770,000 homes across the country.

We recognise the importance of nurturing and supporting talent in the sector and are pleased to announce our informal G15 Development Director's Black, Asian & Ethnically Diverse Network.

This network brings together colleagues from Director or Head of Service positions, at nine major housing associations, to provide guidance and career advice to aspiring leaders.

*"I really believe that mentoring can help springboard careers. Those of us who have attained senior positions have a duty, and indeed desire, to support colleagues develop their careers. We need to do more as a sector to encourage talented Black, Asian & Ethnically Diverse colleagues to become leaders of tomorrow. We've brought together some of the top voices in our sector to share their knowledge and experience. I would encourage you to sign up and take advantage of this fantastic opportunity."*



**Bunmi Atta**  
Director of  
Construction,  
Southern  
Housing

# Mentors

## Mentee Criteria

The G15 Development Directors invite Black, Asian & Ethnically Diverse candidates who meet the following criteria:

- Below 'Head of' level
- Work in Development and Sales
- Member of UNIFY Network (free to join).

## How can you apply?

Please contact Lorraine Roast at [lorraine.roast@southernhousing.org.uk](mailto:lorraine.roast@southernhousing.org.uk) and advise who you would like as the mentor you're most interested in pairing with. You'll find mentor details in the following pages.



### G15 Project Coordinator

#### Lorraine Roast

[Lorraine.Roast@southernhousing.org.uk](mailto:Lorraine.Roast@southernhousing.org.uk)

You should also provide the coordinator with the following information:

- Full name
- Job title
- Brief job description
- Organisation
- Motivation for wanting to be mentored by your chosen mentor.

The coordinator will contact you whether you were successful on this occasion. If you're not selected on this occasion, there will be future opportunities to apply again.

If you've not received a response to your application, please contact Lorraine Roast.



### Ayo Allu

#### Director of Design, Technical and Innovation, Latimer by Clarion Housing Group

Ayo works at the UK's largest affordable housing provider, leading and delivering strategies that are fundamental to the safe and sustainable growth of the business. He delivers strategic and operational strategies in digital product development, sustainability, infrastructure, strategic procurement, fire safety and innovation. Ayo began his career in 2003, and has worked for a mixture of contractors, clients and developers delivering projects in a variety of sectors.



### Maria Ashford

#### Head of Development Finance, L&Q

Maria provides specialist financial support to deliver development schemes, and responsible for accounting and business partnering for the development and sales activities. Maria has been working in the housing sector for over ten years and worked with some of the G15 including Notting Hill Genesis and Clarion housing before finally joining L&Q in 2018.

# Mentors



**Bunmi Atta**  
**Director of Construction,**  
**Southern Housing**

Bunmi has over 30 years' experience in the housing sector. She has responsibility for Southern Housing's development programme and oversees an annual budget in excess of £1billion. Bunmi is also responsible for new build technical function covering pre-construction and onsite compliance, along with oversight of the aftercare function. Bunmi's a Chartered Surveyor (MRICS), Non-Executive Director for Christian Action Enfield Housing Association and has a degree and PGDip in Town Planning.



**Richard Cook**  
**Group Director of**  
**Development, Clarion Housing**  
**Group**

Richard has over 30 years' experience in the Property industry and has led the delivery of complex mixed-use regeneration projects across the world. As Group Director of Development, he is responsible for leading a team of over 250 staff implementing Clarion's ambitious development strategy to deliver sustainable communities across England. Richard is a member of both the NHBC Foundation and Quality Expert panel.



**Chatinder Bal**  
**Director of Land Planning &**  
**Partnerships,**  
**Metropolitan Thames Valley**

Chatinder is responsible for delivering 1,500 homes a year with a mixed tenure programme across London, the South East and the East Midlands. He has extensive experience in sourcing, securing and delivering a variety of mixed tenure sustainable developments.



**Simon Barry**  
**Regional Development**  
**Director, Peabody**

Simon joined Peabody in 2018 and has responsibility for Land & New Business, Design & Technical teams and a Regional Delivery team. He has spent time in Housing Association and Private Sector Development and worked across a multitude of Estate Regeneration, PFI and new build mixed use development schemes.



**Jake Brodetsky**  
**Joint Venture Partnership**  
**Director, Notting Hill Genesis**

Jake is Joint Venture Partnership Director for Notting Hill Genesis and has worked in housing development for 15 years, the last 9 of which for G15 organisations. Jake leads NHG's joint ventures through planning, procurement and construction, often acting as Development Manager on behalf of our partners. Jake is the lead for NHG's strategic relationship with GLA, and is responsible for NHG's wider development programme management.



**Luke Chandler**  
**Director of Commercial,**  
**Southern Housing**

Luke graduated as a quantity surveyor and started his career in private practice, which included an 18-month spell in Australia and New Zealand. Upon returning, he settled into the housing sector as an Employer's Agent. After joining Circle 33 in 2004, he stayed through two mergers, leaving Clarion in 2019 to join Southern as Director of Development Delivery.

# Mentors



**Lisa Crush**  
**Director of Sales & Marketing,**  
**Peabody**

Lisa Crush is the Director of Sales & Marketing at Peabody. She has over 18 years' experience of Sales & Marketing within the sector having worked at two of London's largest housing associations. Lisa is skilled at creating an innovative, driven, collaborative team culture and is passionate about the service her teams provide.



**John Hughes**  
**Group Development Director,**  
**Notting Hill Genesis**

John Hughes is Group Development Director at Notting Hill Genesis. John has been an executive director for 13 years during which time he was responsible for delivering one of the largest development programmes in London.



**David Gooch**  
**Executive Director of**  
**Development, Network**  
**Homes**

David has worked in the Housing Sector for over 30 years specialising in Development & Regeneration roles. He joined Network Homes in 2015 and is responsible for the Leadership of the Development Department which includes the delivery of the Growth Programme in London & Hertfordshire, Property Sales & the Building Safety Remediation Programme. He is a Full Member of the Chartered Institute of Housing.



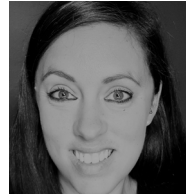
**Phil Jenkins**  
**Executive Director of**  
**Development, Peabody Group**

Phil is an experienced executive and chartered surveying professional with a sustained track record delivering multi-tenure, mixed-use development and regeneration programmes of scale. His experience includes overseeing all stages of the real estate and development life-cycle, including strategic asset and estate planning; master planning; land buying; urban regeneration; design and place-making; procurement; construction; sales, marketing and aftercare; facilities and estate management.



**Abi Jacobs**  
**Development Partnerships**  
**Director, L&Q**

Abi has over 25 years' experience in both the private and housing sector. She is responsible for the Build London Partnership programme, an initiative between L&Q and GLA to support smaller Housing associations to build new homes in London; and is also responsible for L&Q's Development delivery team in the Northwest of England. Her role covers cradle to grave of development. Abi is a member of Chartered Institute of Building.



**Bianca Goulden**  
**Head of Estate Regeneration,**  
**Development and Sales, L&Q**

Bianca is the Head of Estate Regeneration at L&Q. With over 12 years' experience in affordable housing, Bianca has specialised in regeneration for seven years. Bianca has extensive experience in delivering community and resident strategies for L&Q's strategic regeneration schemes and is currently developing L&Q's internal five-year regeneration strategy.



# Mentors



**Mike Johnson**  
**Group Development Director,  
One Housing**

Mike joined OHG in January 2018, having formerly worked in senior positions at Hyde, Savills and L&Q. Mike is responsible for all OHG's development and sales activities. Following the introduction of our new development strategy we have created dedicated teams committed to delivering quality new homes and also to rejuvenating our estates.



**Catherine McKenzie**  
**Director of Investment & Part-  
nerships, Peabody**

Catherine has 20 years' experience in property development within the public and private sectors. She joined Peabody in 2014 and is currently responsible for establishing new strategic partnerships and investment models for Peabody. She also brings a wide range of experience in mixed tenure development and regeneration, as well as management/ leadership of teams. She is a Member of the APM.



**Richard Murrell**  
**Director of Land and Partner-  
ships, Peabody**

Richard is a chartered Town Planner and Director of Land and Partnerships at Peabody. He has previously worked in private and public sector roles delivering complex brownfield regeneration sites in London. Richard enjoys helping others to develop their careers and supporting opportunities to improve diversity in the sector.



**Chandra Mohan**  
**Head of Delivery Development  
& Sales, Peabody**

Chandra joined Peabody in 2000 and moved into his current role in July 2008. Throughout his career he has led on many aspects of the Development process covering a wide range of single and mixed tenure schemes and currently responsible for delivering a portfolio of projects within North & East London.



**Robin Palmer**  
**Head of Design, Peabody**

Robin Palmer is a RIBA award winning chartered Architect working for Peabody, steering the design and innovation for new and regenerating neighbourhoods, buildings and homes. Prior to joining Peabody, Robin has worked across several sectors including Retail, IT and Health in both client and consultancy positions.

# Mentors



**Nigel Tenwick**  
**Director of Project Management and Commercial, Clarion Housing Group**

Nigel has in excess of 35 years' experience in the industry in varying roles covering pre-construction, technical, commercial and construction delivery. He has been in a Director position since 2005 in various construction and housebuilding companies. In Nigel's current role, for Clarion Housing Group he covers pre-construction activities including risk management, procurement, cost planning, programming and technical compliance.



**Richard White**  
**Executive Director of Development Southern Housing**

Richard joined Optivo in 2019, becoming Executive Director of Development and Sales in December 2021.

With over 32 years' experience, Richard started his career in local government before progressing to senior land, planning and technical roles. He moved to the housing sector in January 2017. Richard's key areas of responsibility include securing land for new homes the sales and marketing of our homes, the resident and homeowner customer journey as well as existing asset regeneration.



**Nick Wood**  
**Director of Development, Clarion Housing Group**

Nick manages the Clarion Development Management team nationally. His team are responsible for bringing forward development sites post acquisition, through the planning process up to delivery. Nick has a Msc in Real Estate and prior to joining Clarion worked in the private sector for Legal and General and Lendlease.



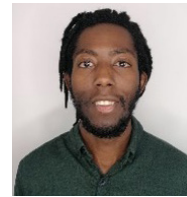
Career | Culture | Network | Mentor

**UNIFY are delighted to be working in partnership with the G15 Development Director's group to deliver an informal mentoring network.**

UNIFY is a collective of Black, Asian & Ethnically Diverse groups in the housing sector with an overarching goal to increase inclusion opportunities at all levels, to ensure that the rich diversity of staff in housing organisations is visibly reflected across all areas.

Sector-wide reports have highlighted Black, Asian & Ethnically Diverse under-representation at Executive and Board levels across England. UNIFY passionately believe that mentoring is one of the important ways in which we can help to increase representation. We believe the Black, Asian & Ethnically Diverse community is not only adequately qualified but well prepared right now to take on important roles at all levels. The G15 & UNIFY are giving you an opportunity to tap into a network of Development & Sales industry leaders with proven know-how.

**Whether formal or informal, mentoring is a powerful catalyst for career development and shared experiences.**



**Alozie Oluonu**  
Mentoring Lead,  
UNIFY Network  
& Clarion  
Housing



**Jade Paul**  
Project Team,  
UNIFY Network  
& Clarion  
Housing



**Oyindamola Sosanya**  
Project Team,  
UNIFY Network  
& Octavia  
Housing